Z-11/12/3/2023-PR I/3218571/2025





मुख्यालय/Headquarters

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F.No.- Z-11/12/3/2023-PR Dated: 04.11.2025

Circular

Subject: - Commemoration of 150 Years of Vande Mataram -req.

Our National Song "Vande Mataram" by Bankim Chatterjee is believed to have been written during the auspicious occasion of Akshaya Navami, which in 1875 was on 07th November.

Government of India has decided to commemorate 150 Years of Vande Mataram through year long commemorative activities across the country from 07th November 2025 to 07th November 2026.

In this regard, you are kindly requested to take necessary action, as per the attached D.O. letter No. CM-21/1/2025- C&M received from the Ministry of Culture, Government of India.

Additionally, you are requested to share high-quality photographs and video clips of the events/activities organized, along with a brief description, for hosting on ESIC's official social media handles. Kindly email the same to: socialmedia.pr@esic.gov.in.

Your cooperation in ensuring the successful Commemoration of 150 Years of Vande Mataram is highly appreciated.

This issues with the approval of the Director General.

-Sd-Manoj Kumar Yadav **Assistant Director (PR)**

Τo

- 1. Zonal Medical Commissioners/Zonal Insurance Commissioners
- 2. All Addl. Commissioners & Regional Directors/Regional Directors/Dy. Directors(I/c)
- 3. All Deans of ESIC Medical Institutions
- 4. All Medical Superintendents of ESIC Hospitals
- 5. D(M)D, D(M)N and NTA

Copy to:

- 1. PS/PPS to Director General/ Financial Commissioner/ Chief Vigilance Officer/Insurance Commissioners/Medical Commissioners, Hqrs Office, ESIC
- 2. Website Contents Manager with a request to upload the same on ESIC Website